

FOR IMMEDIATE RELEASE

Data Graphics, Inc. Earns Certified Metalphoto® Converter Designation

The Company Completes Assessment, Implements Processes to Improve Quality and Application Knowledge for the Metalphoto Product Line

Cleveland, Ohio, USA, Monday, February 2, 2016 – Horizons Imaging Systems Group (ISG) announced that Data Graphics, Inc. has achieved Certified Metalphoto Converter status. Certified Converter status means that Data Graphics has completed a process assessment, received recommendations and begun implementing new processes to improve product quality and expand application expertise for Metalphoto® photosensitive anodized aluminum.

Certified Converters receive in-depth training regarding the features, benefits and performance specifications to which Metalphoto is certified. They understand when Metalphoto is appropriate for a specific application and can help organizations write Metalphoto into specifications.



According to Scott Lehner, Director of Converter Sales, “the Metalphoto Converter Certification sends a clear message to OEMs and government organizations as to which suppliers are the best source for outstanding product quality and service.” Certified Converters receive access to a library of selling tools, including case studies and product videos, as well as a certification press release and a “Certified Metalphoto Converter” emblem for their website.

Metalphoto is one of the most durable identification materials available. Metalphoto is converted into barcode labels, nameplates/data plates, placards, maintenance schematics, machine control panels and other identification items by more than 500 companies around the world. The largest and most advanced converters are eligible to apply for certification.

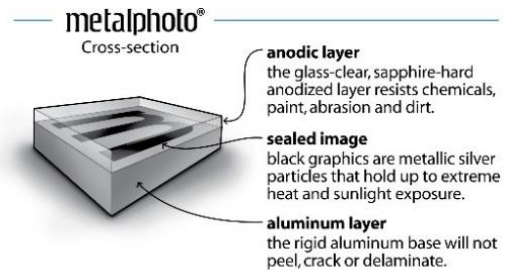


metalphoto®

About Metalphoto®:

For over 50 years, industrial and military engineers have specified Metalphoto® photosensitive anodized aluminum in applications where permanent product identification is critical. Metalphoto's durability comes from its photographic image which is sealed *inside* of the anodized aluminum, providing resistance to corrosion, sunlight degradation, abrasion, extreme temperatures and chemical exposure.

Available from 0.003" to 0.125" thick, Metalphoto can be used for a wide variety of applications where permanent identification is critical including barcode labels, nameplates/rating plates, maintenance schematics, machine control panels and signage.



Metalphoto can be purchased from global network of approved converters. For more information, visit www.metalphoto.com.

About Data Graphics, Inc:

For over 30 years, Data Graphics has been manufacturing quality nameplates, overlays and labels for all types of companies, both domestically and overseas. Besides being a Metalphoto Certified Converter Data Graphics also specializes in Screen Printing, Digital Printing and Roll Labels including UID's and Barcodes.

Since the company's formation in 1984, they have grown to become a premium industrial printing company for tough orders, demanding specifications, and jobs that require 30+ years' experience to get it perfect. You'll find a wide range of industries being served by Data Graphics including Medical, Aerospace, Military, OEM and Telecommunications.

Data Graphics features the latest, most advanced certifications, including ITAR compliance with the highest security and confidentiality standards, and AS 9100, ISO 9001, and UL certifications for quality. With Data Graphics you will have confidence knowing you're partnering with an industry-leading certified printing and fabricator. Also, they continually look for ways to upgrade these certifications, including the expansion of UL's prestigious PGDQ2 designation for additional materials.

For more information, visit www.datagraphicsinc.com.